**Graphic Design Cover Letter Template**

Dear [Hiring Manager’s Name],

I am deeply passionate about the art of crafting visually captivating designs that not only catch the eye but also drive brand growth. With over 3 years of dedicated experience in shaping memorable advertising campaigns, I am thrilled to explore the opportunity to contribute my expertise to XYZ Company as a Graphic Designer.

My journey as a graphic designer has spanned both freelance and in-house roles, equipping me with a versatile skill set to tackle diverse print, interactive, and digital design projects. Currently, I hold the position of Graphic Designer at 123 Technology, where I am entrusted with the creation of all communication materials and the orchestration of compelling advertising campaigns. An emblematic achievement was our recent campaign, a collaborative effort with the marketing team, which spearheaded a remarkable 20% surge in sales since its launch. This campaign also earned the distinction of being shortlisted for a prestigious 2020 Design Award.

I hold a Bachelor's degree in graphic design and boast proficiency in an array of essential tools, including InDesign, Photoshop, Illustrator, HTML, and CSS. I am genuinely excited about the prospect of infusing my background and experience into XYZ Company's mission to craft award-winning campaigns for your esteemed clients. My enthusiasm for collaborative work, both with clients and colleagues, fuels my determination to create designs that resonate deeply with your clients' target audiences, ultimately fostering engagement and growth.

I am eagerly anticipating the opportunity to discuss my qualifications and skills further. Please feel free to explore my portfolio at [portfolio link] and peruse my attached Graphic Designer resume. For any inquiries or to schedule an interview, please do not hesitate to reach out at your convenience. Thank you for considering my application.

Sincerely,

[Full Name]